

mm1

We make Connected Business Champions



mm1

The Consultancy for Connected Business

About mm1

Connected Business means: to make use of the possibilities of digital connectivity for more growth and for improved operations.

With around 100 experts, we help organizations through their digital transformation. We support by creating the right digital products and processes for an increasingly connected world.



**We make
Connected
Business
Champions**

What makes us special: Clear focus and an excellent expert team put us among the top rated consultancies

Focus



Connected Business

We are a leading specialized consultancy at the intersection of digitalization and connectivity

Team



100 people

We are 100 consultants and experts.
Each one of us with an above average level of expertise regarding digitalization and digital transformation.

Expertise



Award winning

We are regularly awarded with the „Beste Berater“ (‚best consultancy‘) award
We are among the Top 10 consultancies for Innovation & Growth in Germany.

Experience



> 20 years

We are in business since 1997.
Since then, we have been involved in more than 400 projects for developing digital products and connected solutions.



What is „Connected Business“?

We let our projects speak for themselves:

Connected Business means that ...



... basketball matches can be watched with a 360° VR view even at home



... cars can collect data and cities can utilize their infrastructure better based on that data



... banking customers will be served in their channel of choice



... connected forklifts prevent accidents in intralogistics operations



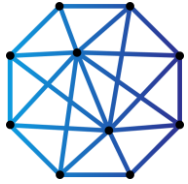
... operations of HVACR system will be improved and made better for the environment



... passengers in cars and in trains can enjoy high quality internet access

With our comprehensive service offering, we help organizations in four key industries to digitally move ahead

Service Offering



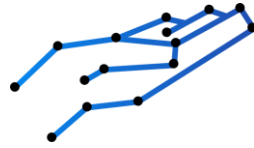
Connectivity

Connectivity – done right. We develop and optimize network connectivity to enable our digital business



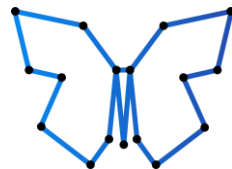
Data Thinking

Data to Value. We develop data driven business models



Digital Offerings

We design successful digital offerings. We define revenue and monetization models that work in a digital world.



Digital Transformation

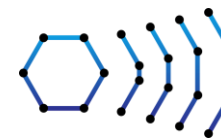
We build skills and we rebuild IT system landscapes. We help organisations to master digitalization.

Industries



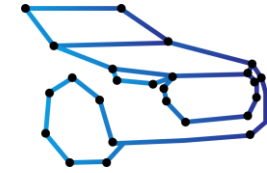
Telecommunications

Telco is the mother of connected business. Stay competitive with us.



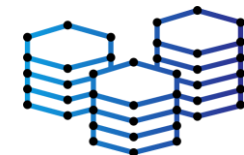
Internet of Things

From the sensor to the cloud. Conquer the Internet of Things with us.



Mobility

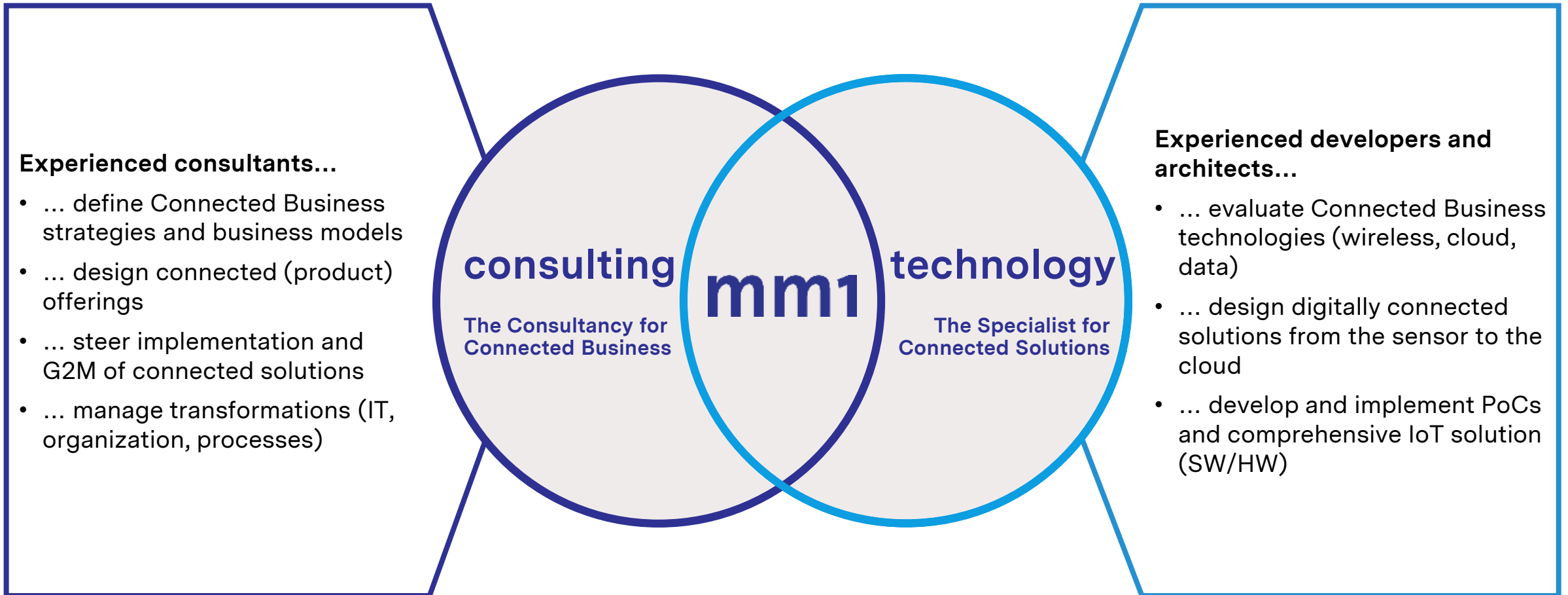
Connected vehicle, digital logistics. Become a connected mobility champion with us.



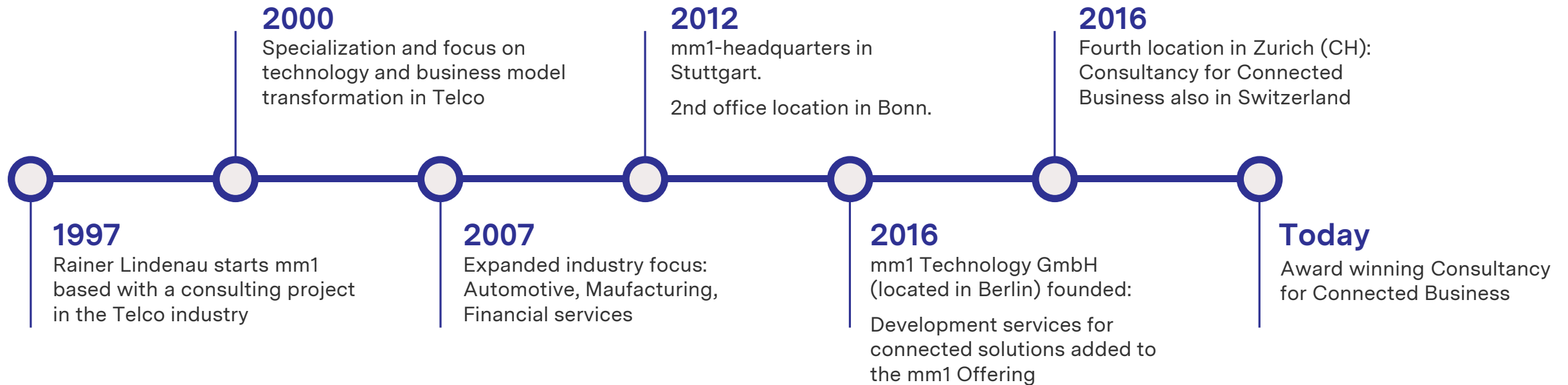
Financial Services

Money is becoming digital. Capture the possibilities of connected finance together with us.

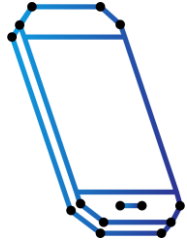
mm1 consulting and mm1 technology: One stop for advisory, Implementation and development



We have accompanied organizations on their way into the digital world for more than 20 years.



Reputed companies entrust us with their digitalization initiatives

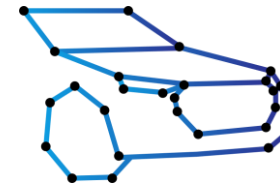


Telecommunications

Leading fixed network carriers in Germany and Switzerland

2 out of 3 mobile operators in Germany

Multiple Telecommunication NatCos/OpCos in Europe

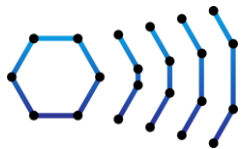


Mobility

Various automotive premium OEMs und Tier-1 Suppliers

Leading rail and aviation players

IT-/Systems service providers to the automotive industry

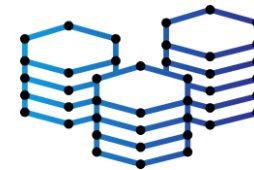


Internet of Things

Mid sized ‚hidden champions‘ in Manufacturing

Leading smart home platforms

International and national energy service providers/ utilities



Financial Services

Various insurance companies (national and cross-country)

Leading payment services providers

Savings banks/cooperative banks

International private banks (focus CEE)

Hearts + Brains: We are a great team!



mm1

Stuttgart

Bolzstraße 6
70173 Stuttgart
T +49 711 184210-0
office@mm1.de

Berlin

Schiffbauerdamm 19
10117 Berlin
T +49 30 97 00 43 50
office@mm1-technology.de

Zürich

Bleicherweg 10
CH-8002 Zürich
T +41 44 562 03 70
office.ch@mm1.com



[Sign up for the mm1 newsletter](#)