

mm1

We make Connected Business Champions



mm1

The Consultancy for Connected Business

We are the consultancy for connected business

consulting

Top-10
consultancy for
innovation and
growth

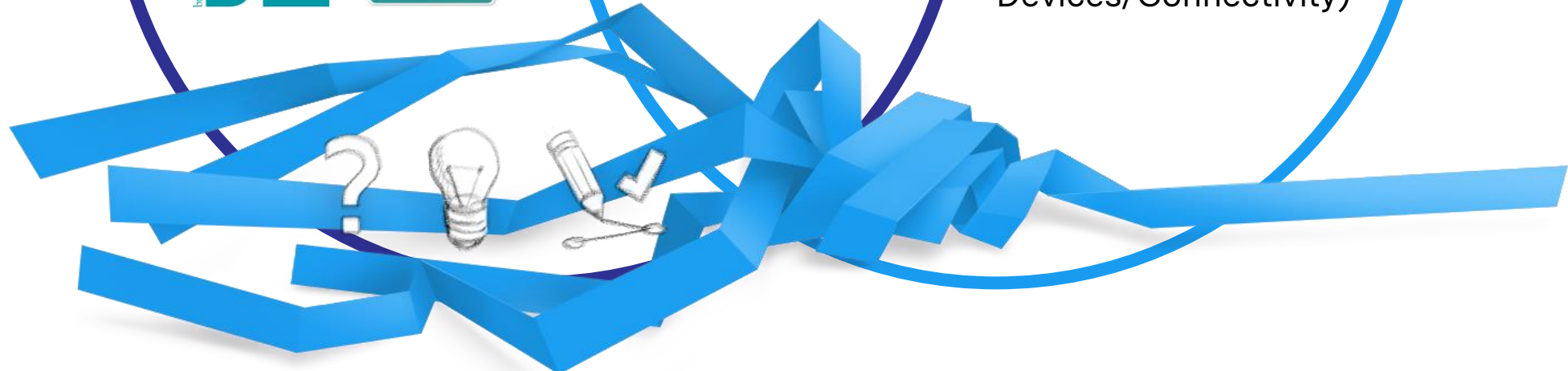


mm1

We make
**connected business
champions!**

technology

Consulting, Prototyping,
Solution architectures,
Requirements &
Specifications,
Full-Stack Development
(UX/App/Cloud/SW/
Devices/Connectivity)



About mm1

Connected Business means: Using the possibilities of digital connectivity for increasing top line and bottom line results.

With around 100 experts, we help organizations through their digital transformation. We support by creating successful digital offerings and processes for an increasingly connected world.



**We make
Connected
Business
Champions**

What makes us special: Clear focus and an excellent expert team put us among the top rated consultancies

Focus



Connected Business

Leading specialized consultancy at the intersection of digitalization and connectivity

Team



100 people

We are 100 consultants and experts.
Each one of us with an above average level of expertise regarding digitalization and digital transformation.

Expertise



Award winning

Regularly awarded with the „Beste Berater“ (‚best consultancy‘) award
We are among the Top 10 consultancies for Innovation & Growth in Germany.

Experience



> 20 years

In business since 1997.
Since then, we have been involved in more than 400 large scale projects for developing digital products and connected solutions.



What is „Connected Business“?

We let our projects speak for themselves:

Connected Business means that ...



... basketball matches can be watched with a 360° VR view even at home



... cars can collect data and cities can utilize their infrastructure better based on that data



... banking customers will be served in their channel of choice



... connected forklifts prevent accidents in intralogistics operations



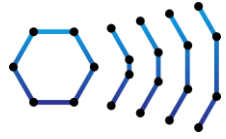
... operations of HVACR systems will be improved and made better for the environment



... passengers in cars and in trains can enjoy high quality internet access

With our comprehensive service offering, we help organizations in four key industries to digitally move ahead

Service Offering



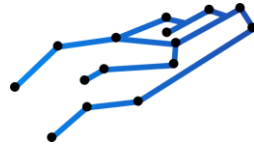
Connectivity & IOT

Connectivity, done right. We develop functional connectivity networks as the foundation of your digitalization.



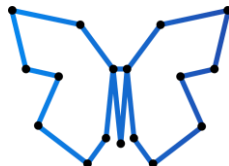
Data Thinking

Data to Value. We develop data driven business models



Digital Offerings

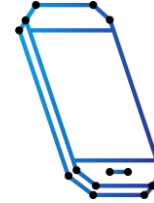
We design successful digital offerings. We define revenue and monetization models that work in a digital world.



Digital Transformation

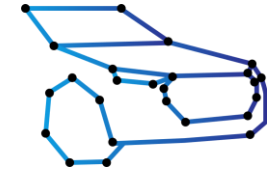
We build skills and we rebuild IT system landscapes. We help organisations to master digitalization.

Industries



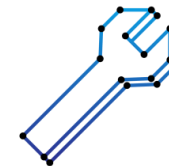
Telecommunications

Telco is the mother of connected business. Stay competitive with us.



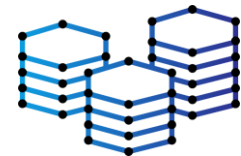
Mobility

Connected vehicle, digital logistics. Become a connected mobility champion with us.



Industry

Smart products, connected manufacturing, digital infrastructure. Digitize your products and processes together with us.



Financial Services

Money is becoming digital. Capture the possibilities of connected finance together with us.

We support from strategy to E2E implementation of digital solutions to developing your digital organization

We develop Connected Business strategies and business models

Development of digital targets according to Lean Startup (e.g. Value Proposition/Biz Model Canvas), strategic positioning with regard to competition/technology/business model trends, management of digital portfolios and roadmaps

We implement digitally networked solutions and offers



Concept



Iteratively conceive products/solutions with Design Thinking Workshops, define requirements from a user perspective (epics, user stories, etc.), manage requirements through backlogs and specifications



Agile Implementation



Development of minimal viable products (MVP), agile implementation support (Scrum, Kanban); *optional*: technical implementation or "full stack development" (UX/App/Cloud/SW/ Devices/Connectivity) by mm1 partners



Market Launch



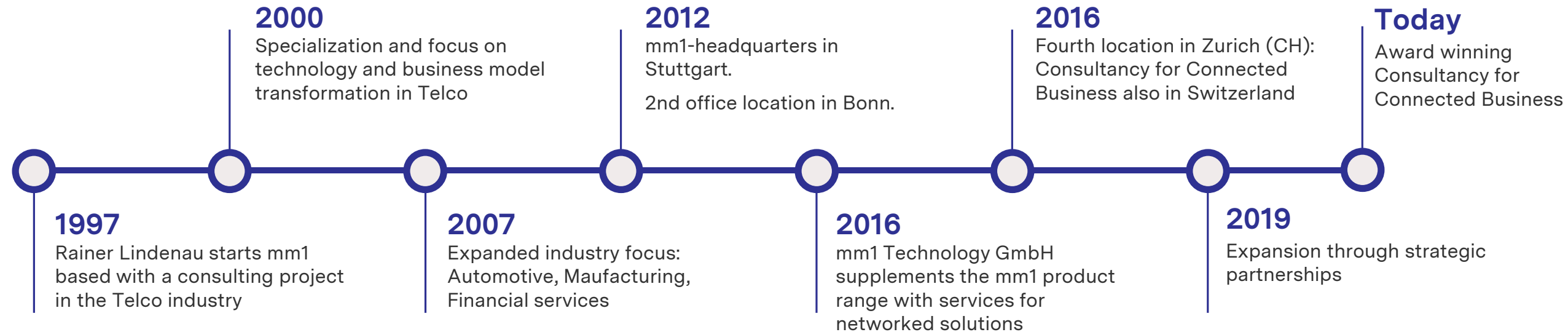
Crafting G2M concepts including international roll-out management, KPI-based market introduction and scaling, Programs for Sales Performance and Product Lifecycle Management

We build new skills and support your digital transformation

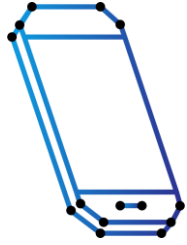
Optimizing existing structures and processes, incubation of new digital units (e.g. Digital Lab), Startup-as-a-Service (Company Building), introduction of modern methods (Agile, Lean Startup, Design Thinking), training of employees and departments, expert and method support



We have accompanied organizations on their way into the digital world for more than 20 years.



Reputed companies entrust us with their digitalization initiatives

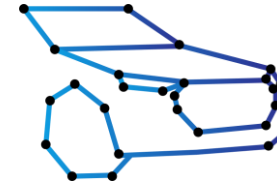


Telecommunications

Leading fixed network carriers in Germany and Switzerland

2 out of 3 mobile operators in Germany

Multiple Telecommunication NatCos/OpCos in Europe

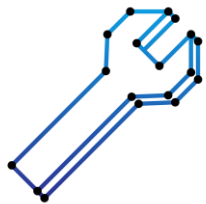


Mobility

Various automotive premium OEMs und Tier-1 Suppliers

Leading rail and aviation players

IT-/Systems service providers to the automotive industry

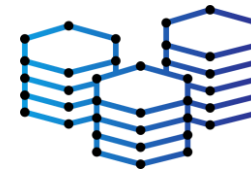


Industry

Mid sized ‚hidden champions‘ in Manufacturing

Leading smart home platforms

International and national energy service providers/ utilities



Financial Services

Various insurance companies (national and cross-country)

Leading payment services providers

Savings banks/cooperative banks

International private banks (focus CEE)

Hearts + Brains: We are a great team!



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